

CRRICULUM VITAE

Full name: Dr. **Simonekeo SENSATHITH**

Date of birth: June 24 th 1981

Marital status: Female/single

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QUALIFICATION:

1. Bachelor of Arts in International Relations, the Institute for International Relation of Vietnam (1999-2003), specialized in the field of International Economy.
2. Master of Arts in International Relations, Ritsumeikan University, Kyoto, Japan (2007-2009). Specialized in Tourism Promotion Policy Comparison between Luang Prabang City (Lao PDR) and Kyoto City (Japan)
3. Ph.D Degree of Tourism, Rikkyo University, Japan (2010-2013), specialized in Cultural and Heritage Tourism.

EDUCATIONAL BACKGROUND:

- 2010-2013: Completed Ph.D Degree in Tourism, Rikkyo University, Tokyo, Japan.
2007-2009: Completed Master Degree in International Relations, Ritsumeikan University, Kyoto, Japan
1999-2003: Completed Bachelor of Arts in International Relations, the Institute of International Relations of Vietnam, Hanoi, Vietnam.
1996-1998: Graduated from ‘Vientiane High School’, Vientiane Capital, Lao PDR
1992-1995: Graduated from ‘Dong Dok Secondary School’, Vientiane Capital, Lao PDR
1987-1991: Graduated from ‘Dong Dok Primary School’, Vientiane Capital, Lao PDR

SKILLS:

- 2006: Have been granted a certificate of being a Cultural Heritage Specialist Guide at Mekong Sub-region by UNESCO Office in Bangkok.

VISITING PROFESSOR EXPERIENCES:

- Visiting Professor to Mahidol University, Thailand from 1st July 2014 – 1st August 2014. I was conducting research at the Faculty of Social Sciences and Humanities, Mahidol University, Thailand.

- Visiting Professor to Sejong University, Korea from September 2014 – February 2015. I was working at College of Hospitality and Tourism, Sejong University, Korea.

RESEARCH EXPERIENCES

1. (2010-2013) PhD Dissertation's research topic: 'An Ethnographic Study on Tourism and Heritage in Luang Prabang, Lao PDR'.
2. Master Thesis's research topic: "The Tourism Promotion Policies Comparison between Luang Prabang city (Lao PDR) and Kyoto city (Japan)".
3. A research article to Mahidol University based on topic: "Comparison the Effectiveness of Tourism Promotion Policies Influencing Tourists Visited Lao PDR and Thailand", Mahidol university, Thailand (2014-2015). (The article is in the process of screening for publication in an International Journal).
4. A research report submitted to KFAS, on topic "ENHANCING CAPACITY FOR THE PRESERVATION OF WORLD HERITAGE SITE AND THE DEVELOPMENT OF TOURISM DESTINATIONS IN LAO PDR: A CASE STUDY OF THE TOWN OF LUANG PRABANG", supported by the KFAS International Scholar Exchange Fellowship program, 2014-2015.
5. A research paper submitted to Sejong University, Seoul, Korea. A topic: "The Relationship between the Preservation of World Heritage Site and the Development of Tourism Destinations in Lao PDR: A Case Study of the Town of Luang Prabang", (2014-2015). (The article is in the process of screening for publication in an International Journal).

PUBLICATIONS A JOURNAL AND PAPERS:

1. Publication a journal paper on March 2016: Title: The Relationship between the Preservation of World Heritage Sites and the Development of Tourism Destinations in Lao PDR: A case study of the town of Luang Prabang. 'Journal of Tourism and Leisure Research', Vol. 3. 2016. 관광레저연구, Korea. Published by *The Korea Academic Society of Tourism and Leisure (KASTLE)*.
2. Publication a Journal paper on March 2011. Title: '**A New Emergence of Tourism in Lao PDR for the Two Decades**' Name of Journal: "Journal of Ritsumeikan Social Sciences and Humanities, Vol 3. 2011", Special Issue: Progress and Challenges in Tourism Studies: A Comparative Study on Asian Countries. (http://www.ritsumei.ac.jp/acd/re/k-rsc/hss/book/ki_en_003.html)
3. Publication a conference paper based on the topic: "Comparative Study on Tourism Promotion Policies between Luang Prabang City, Lao PDR and Kyoto City, Japan" pp 777-797, Singapore, 2011. This paper is for the conference: "10th Asia Pacific Forum Singapore 14-17 July 2011, under the theme: Emerging Tourism and Hospitality Trends. Hosted by University of NEVADA LAS VEGAS, Singapore.
4. A conference proceedings of JITR Annual Conference 26th (4 December 2011), based on topic: "Tourism Transformation in Luang Prabang City, Lao P.D.R." pp 293-296, 2011.

5. A conference proceeding paper based on the topic: ‘Utilization of Heritage Value by Locals Affect Tourism in Luang Prabang city, Lao PDR’, pp 968-981. At the conference: ‘2nd Interdisciplinary Tourism Research Conference 24-29 April 2012, Feithiye, Turkey.

PUBLICATION OF BOOKS:

1. SENESATHITH. Simonekeo and PATHOUMMALANGSY. Chanpheng, (2009) ‘*Hospitality Skills*’, National University of Laos, L’Equilivre (Lecture et Ecriture Locales) Association publication, Vientiane Capital, Lao PDR.
2. Assoc. Professor Salermsak Phabouthdy, Assoc. Prof. Khamphou Phetxaysy, Lintha Chanthalima, Simonekeo SENESATHITH (2010) ‘MICE Meeting for Business’, National Tourism Authority and Department of Tourism and Hotel Management, published by Sustainable Tourism Project.

LANGUAGES:

Lao is the native language

Languages	Writing	Speaking	Reading	Listening
English	Very Good	Very Good	Very Good	Very Good
Vietnamese	Very Good	Very Good	Very Good	Very Good
Thai	Good	Very Good	Very Good	Very Good
Japanese	Beginner	Elementary	Beginner	Elementary

TRAINING AND WORK EXPERIENCES:

- From June 16th 2003 to July 16th 2003: Successfully completed an internship required by the Institute of International Relations at the Embassy of Lao PDR to Vietnam.
- From October 2003 to November 2003: was a trainee at the International Relation Office of the National University of Laos.
- From February 2004 - May 2004: was a trainee at the Committee for International Relation of the Lao PDR’s Central Party.
- From January 2005 until now: A lecturer at The Department of Tourism and Hotel Management, Faculty of Social Sciences, National University of Laos.
- December 2004 – June 2007: was an assistant of the ‘Sida/SAREC Project’ at the Faculty of Social Sciences, National University of Laos.

- From 10-17 April 2005: attended a workshop on Housekeeping, organized by Hotel and Restaurant Association.
- From 28 – 29 June 2005: attended the child Wise Tourism Training Workshop, organized by CHILD WISE™ TOURISM .
- From 15 – 18 December 2005: Attended a workshop on ‘*Introduction to tourism*’ organized by Department of Tourism and Hotel Management. Faculty of Social Science (FSS), National University of Laos (NUOL).
- From 22- 26 February 2006: Attended a workshop on ‘*Protecting Heritage Places, Tourist behavior’s management*’, organized by Department of Tourism and Hotel Management. Faculty of Social Science, National University of Laos.
- In May 2006: was a PhD’s research assistant assigned for data collection on the topic ‘Woman Gender and Economic Development’, Vangvieng District, Vientiane Province.
- From 6-14 October 2006, attended a workshop on ‘Cultural Heritage Specialist Guide Training and Certification Programme and Train-the-Trainer’, organized by UNESCO Office in Bangkok, Luang Prabang Town, Lao PDR.
- January – June 2007: completed a training course on: ‘General English, Logical Skills, and IT Research Skills’, organized by JICA and the Lao-Japan Center at National University of Laos.
- 15th October 2007, attended the First International Symposium on Tourism and the Economy, organized by Wakayama University, Wakayama city, Japan.
- From 13rd-18th 2008, attended workshop on “Teaching Material and Building Curriculum of Tourism and Hotel Management”, organized by college of Tourism, Rikkyo University, Japan.
- From 6-14 October 2006, attended JICA Seminar on “Food Safety - the case study of the Tokachi region of Hokkaido” at JICA Obihiro Center, Hokkaido, Japan.
- From 4th -11th August, 2009, attended the INU Student Seminar on Global Citizenship Peace, in Hiroshima, Japan.
- Performed a presentation at International Tourism Seminar: “Progress and Challenges in Tourism: Comparative Studies on Asian Countries” on 6th November 2010 under the topic: “A New Emergence of Tourism in Lao PDR for the Two Decades”.
- Performed a presentation at an International Conference in Singapore “10th Asia Pacific Forum Singapore 14-17 July 2011, based on the topic: “Comparative Study on Tourism Promotion Policies between Luang Prabang City, Lao PDR and Kyoto City, Japan”
- Performed a presentation at 日本観光研究学会) “Japan Tourism Research Conference”

in Osaka from 3rd – 4th December 2011, based on topic: “Tourism Transformation in Luang Prabang City, Lao P.D.R.”

- Performed a presentation at the conference name as: ‘2nd Interdisciplinary Tourism Research Conference 24-29 April 2012, Feithiye, Turkey, based on the topic: ‘Utilization of Heritage Value by Locals Affect Tourism in Luang Prabang city, Lao PDR’.
- Attended many international conferences and symposiums organized by The Seoul National University, the Sungkonghoe University, and the Korea Foundations in Korea in 2014-2015.

REFERENCE:

- Assoc. Prof. Bounmark Inthiphone, Acting Dean of Faculty of Social Sciences, National University of Laos.
- Assoc. Prof. Dr. Bounthavy Sosamphanh, Vice-Dean of Faculty of Social Sciences, National University of Laos.